

CONTRACT

KGWN
2923 E. Lincolnway
Cheyenne, WY 82001
Sales T & C: www.gray.tv/advertising
(307) 634-7755

<u>Contract / Revision</u> 2392535 /		<u>Alt Order #</u> WOC13424216
<u>Advertiser</u> Brett Lindstrom NE GOV		<u>Original Date / Revision</u> 01/21/22 / 01/21/22
<u>Contract Dates</u> 03/07/22 - 03/27/22	<u>Estimate #</u> 1468	
<u>Product</u> TV		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KGWN	<u>Account Executive</u> Cheyenne House	<u>Sales Office</u> Cheyenne Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agcy Code</u>	<u>Advertiser Code</u> 321	<u>Product 1/2</u> 373
<u>Agency Ref</u> 124983	<u>Advertiser Ref</u> 600890	

And:

Medium Buying LLC
815 Grandview Ave
Suite 600
Columbus, OH 43215

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KGWN	03/14/22	03/25/22	CBS This Morning	7:00 AM-9:00 AM		:30			NM	10	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/14/22	03/20/22	MTWTF--				5	\$25.00			
	Week:	03/21/22	03/27/22	MTWTF--				5	\$25.00			
N 2	KGWN	03/14/22	03/25/22	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	10	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/14/22	03/20/22	MTWTF--				5	\$70.00			
	Week:	03/21/22	03/27/22	MTWTF--				5	\$70.00			
N 3	KGWN	03/14/22	03/25/22	M-F 6p-630p	6:00 PM-6:30 PM		:30			NM	10	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/14/22	03/20/22	MTWTF--				5	\$70.00			
	Week:	03/21/22	03/27/22	MTWTF--				5	\$70.00			
N 4	KGWN	03/07/22	03/11/22	CBS This Morning	7:00 AM-9:00 AM		:30			NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/07/22	03/13/22	--WTF--				3	\$25.00			
N 5	KGWN	03/07/22	03/11/22	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/07/22	03/13/22	--WTF--				3	\$70.00			
N 6	KGWN	03/07/22	03/11/22	M-F 6p-630p	6:00 PM-6:30 PM		:30			NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/07/22	03/13/22	--WTF--				3	\$70.00			
Totals											39	\$2,145.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/28/22 - 03/25/22	39	\$2,145.00	(\$321.75)	\$1,823.25
Totals	39	\$2,145.00	(\$321.75)	\$1,823.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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